



Reach your ultimate level of confidence with Eleanor Welsh, owner of Skin Vitality.

PHOTOGRAPHY: LARA WOLF

Reshape Your Life With Skin Vitality

Written by Tina LaSorge

They say perfection is impossible, but that's because they haven't been to Skin Vitality. It starts with a feeling, and that feeling is confidence. "Confidence is the single-most important trait a woman can have. Nobody can make you feel inferior without your consent," says Eleanor Welsh, owner of Skin Vitality. Skin Vitality offers the best aesthetic technology in the world today, with a special emphasis on non-invasive procedures. Some of the most popular non-invasive procedures offered include FDA-approved Vela Shape and Skin-Tightening treatments, as well as Facials. Skin Vitality may not have the fountain of youth, but it does have a cascade of manufacturing procedures at your disposal.

While expanding Skin Vitality into five locations – with two more coming soon – across southern Ontario, Welsh became familiar with the daily stresses that can bring a person down. Today, she has made it her life's work to

help people achieve the glow and ease of a confident person with safe and effective treatments.

Understanding the demographic because she represents the demographic, Welsh applies her positive energy into helping everyone achieve their full potential. "I am motivated to help anyone change the reflection in the mirror and help them build the courage to make change and feel better and live happier lives," says Welsh, whose first Skin Vitality opened in Ajax, Ont. with two employees. Now, her clinic boasts a staff of 110 people, headed by Dr. Lori Marlyn and a team of 10 registered nurses, including Lori Pollock, RN. "We deliver the best results in the shortest amount of time by the most qualified injectors in Canada," says Welsh, adding that Skin Vitality is one of the top 10 providers of Botox, Cosmetic and fillers in Canada. "My staff is definitely my company's greatest asset. My team at Skin Vitality performs more Botox injections than

99.9 percent of the doctors in Canada," says Welsh, who visits her clients to speak with patients and support staff daily.

One of the best parts about many of the cosmetic procedures Skin Vitality offers is that they're quick and inexpensive. Take Botox for instance: the injections can start from as little as \$75, take less than 10 minutes, and the results can last up to four months. There is not one second of recovery time and there is no discomfort, bruising or swelling. You can be walking out of the clinic in less than 15 minutes and your brows, lips and even your feet will have been done. You might lose half an hour of your lunch break, but you'll be celebrating the last 30 wrinkle years of your life. Men are also taking advantage, making up 30 per cent of the total revenue at Skin Vitality. Popular procedures for men include Botox and laser hair removal. With "reshape your life" as her motto, Welsh is changing the way we look and feel about ourselves. • www.skinvitality.ca